

Women
Moving
Millions

GENERAL
INFORMATION
THE HISTORY

MISSION

To catalyze unprecedented resources for the advancement of women and girls.

FROM VISION TO CAMPAIGN

In 2005, while documenting the history of visionary donors pledging a million dollars or more to women and girls, Helen LaKelly Hunt received an important call. Her sister, Ambassador Swanee Hunt, made a grand financial pledge for Helen's use to "raise the bar on women's giving." To Swanee's pledge, Helen added one of her own, and this spark catalyzed a groundbreaking global funding initiative, Women Moving Millions.

Two years later, in 2007, Helen and Swanee officially launched the Women Moving Millions (WMM) campaign with Helen as Founder and Swanee as Catalyst. This campaign sought to build a global collective of committed, purposeful women making unprecedented gifts of \$1 million or more for the advancement of women and girls. Raising funds as well as their voices, this campaign inspired other donors to join them. Launched with Co-Founder Chris Grumm, then CEO of the Women's Funding Network, history was made when \$181 million was pledged by 102 donors to 41 WFN member funds.

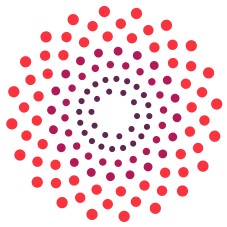
FROM CAMPAIGN TO COMMUNITY

After celebrating this groundbreaking campaign, a handful of women came together and said, "What's next?" Knowing the need to mobilize greater resources for women and girls did not end with the campaign, the plan to move from campaign to community was seeded. A passionate and purposeful group of members stepped into leadership and created the plan to form an ongoing organization. Those same members committed their financial resources, and along with a \$1.5 million grant from J.P. Morgan Chase, Women Moving Millions, Inc. was born. Jacki Zehner became the founding Board President with Jessica Houssian later becoming the organization's first Executive Director. In 2017, in light of her extensive contributions to the organization, Jacki Zehner was named Co-Founder of WMM alongside Helen LaKelly Hunt.

WOMEN MOVING MILLIONS TODAY

Today, WMM is the largest community of individuals giving \$1 million or more to resource women and girls and has elevated the power of women's philanthropy to accelerate progress toward gender equality. As a growing global community, our members have collectively made bold commitments of over \$850 million and are using the power of their voice and influence to inspire others to invest with a gender lens.

We are grateful for our visionary founders, members, and partners who understood the power and transformative potential of this community to change the world.



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FAMILY MEMBERSHIP

THE COMMITMENT

Women Moving Millions is a community of over 340 individuals who have each made a minimum \$1M USD commitment (within 10 years) to organizations and initiatives benefiting women and girls. Together, we represent a new era of resources by and for women, using the power of our voice and our influence to inspire others to invest with a gender lens.

YOUR COMMITMENT

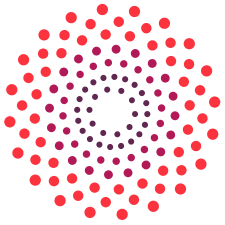
AS A **MEMBER**, YOU WILL:

- Inspire other women to give big + bold
- Lead the movement to set new standards for philanthropic giving
- Advocate for gender equality for women and girls
- Connect with a network of experts and leaders who share our mission and vision
- Join a community inspired to learn and challenge themselves and others to be better philanthropists

OUR COMMITMENT

AS AN **ORGANIZATION**, WE WILL:

- Provide you with access to an extraordinary community of like-minded peers and leaders
- Support your philanthropic leadership development
- Engage you with our events and programs
- Offer unique platforms and opportunities for collective action
- Serve as a resource for your philanthropy



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FAMILY MEMBERSHIP

FAQs

To meet our ambitious goals to grow our community and drive greater resources to women and girls, WMM seeks to create new pathways to membership while retaining what is distinctive and impactful about our community of individual philanthropists. Demographic trends and shifts in the philanthropic landscape have urged us to recognize the unique way that families give together. In an effort to be inclusive, increase learning opportunities for more women, and develop a pipeline of philanthropists committed to giving with a gender lens, we have opened up an avenue of membership for siblings, parent-child pairs, and other family members who make joint decisions from a shared pool of resources. **With our new Family Membership option, multiple committed individuals in a family may participate as full, active members of Women Moving Millions.**

Who is family membership for?

Joint decision-makers in a family who give from the same pool of resources, i.e. a family foundation. Individual members will still be wealth holders and philanthropic decision-makers. Unrelated staff will continue to be ineligible for membership.

What are the membership qualifications?

Provided the family members allocate gifts from a shared pool of resources, families are able to join under a single \$1M commitment. We will actively encourage a larger commitment and encourage families to chart a path to \$1M per person.

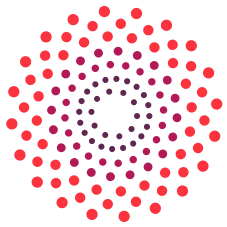
Each individual counted under the family membership will have a 1:1 screening interview as all individual member candidates do, to ensure interest, alignment, and commitment; however, families will complete one membership application that will capture all necessary individual information.

What is the annual family membership contribution?

Family Membership contributions begin at \$15,000 USD for two people, with \$5,000 for each additional engaged family member. As with all members, we will encourage families to see the contribution as a floor, not a ceiling, and work towards a full \$10,000 per person contribution.

What if a child or family member is not yet a decision-maker in giving?

That individual would not qualify for membership but they may be a guest at Summit, however. We will be actively building partnerships to ensure a pipeline of potential members is cultivated, but wish to keep WMM membership to active, hands-on donors.



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FAMILY MEMBERSHIP

FAQs, continued

What if the donor has their own philanthropic vehicle or pool of funds?

We would encourage that individual to join as a full member on their own, or as a Next Gen member if they qualify.

What does this mean for Next Gen Membership?

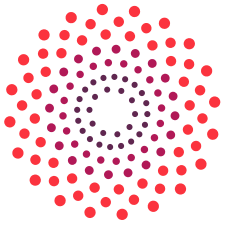
We will continue to offer individual Next Gen Membership to those who qualify by age and giving level. Next Gen members are 35 years of age or younger, make a \$250,000 USD philanthropic commitment over 5 years, and pay a \$2,500 membership contribution annually to WMM.

Are family membership benefits the same in terms of what is included and what is not?

Yes. Just like the individual memberships, the annual contribution will include the usual benefits of membership plus invitations to new and expanded programming. Also the same as other members, each individual in a family membership will need to purchase a ticket for all ticketed events such as the Annual Summit and Philanthropic Leadership Program. All individuals in a family membership would be invited to attend Member Day; family members not included in the membership may attend the Annual Summit as guests.

Examples/Case Studies

1. Sally, age 45, and her sister Vivian, 49, have just assumed joint management of their second generation family foundation, which has three pillars, one of which is gender equality. They live in different parts of the U.S. Other board members of the foundation include a brother and two cousins, who do not wish to join WMM. Under the direction of Sally and Vivian, the foundation plans to give \$1.25M to women & girls organizations over the next ten years. Sally and Vivian opt for a Family Membership to WMM, so they both can participate fully and connect locally with members in their area. They make a \$15,000 membership contribution to WMM.
2. Diana sits on the Board of her family foundation created by her parents alongside her siblings. Her brother just got married and her new sister-in-law, Amy, is excited to participate in the Foundation as a decision-maker. Amy and Diana share an interest in moving more Foundation funds to gender equality and come across WMM online when looking for resources. The sisters-in-law join under a Family Membership.
3. Susan, 70, is a current active member of WMM. She brings her daughter, Laura, 36, to the Summit. Laura has just become more involved with the family foundation and after attending the Summit, is energized and excited to now have a decision making role and begin directing funds to initiatives that advance women and girls. Susan and Laura together opt to transfer Susan's individual membership into a family membership so they can both participate. When it comes time to renew, they "upgrade" to a family membership of \$15,000 so both can fully participate.



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MEMBERSHIP

BENEFITS

Women Moving Millions envisions a gender equal world where women and girls are agents of change in their own lives and communities. To achieve this vision, we believe we must challenge ourselves to be better philanthropists. Our growing global community of 340 members are some of the most engaged, purposeful, and powerful philanthropists of our time, leading the movement to catalyze resources to organizations and changemakers on the ground working to advance women and girls.

WMM offers an enriching and unique member experience that will support you in your philanthropic journey, including a robust calendar of opportunities meant to spark learning, deepen connections, increase collaborations, and inspire more bold giving to women and girls. We convene around some of the most important conversations and issues of the day with some of the leading changemakers of our time, playing a vital role in strengthening the funding ecosystem of the gender equality movement and amplifying the transformational work of activists on the frontlines.

Today, in a world of increased uncertainty and challenges, our work to build a more gender equal world is more important than ever. We have an ambitious plan to guide the next 5 years and grow our community, double our collective impact, invest even more in member programming, and catalyze greater resources for women and girls. With your participation and engagement, we can drive exponential impact to accelerate progress towards a gender equal world. Together, we are more powerful. Join us!

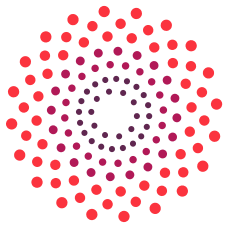
ANNUAL FAMILY MEMBERSHIP

MINIMUM TAX-DEDUCTIBLE CONTRIBUTION: \$15,000 USD (for two people, with \$5,000 USD added for each additional engaged family member)

Annual contributions help WMM to build and grow an engaging member experience to support the philanthropic learning journey of each member. Please note that any gift to Women Moving Millions will count toward your membership commitment. Membership benefits include the following:

- Connections to leading innovators, thought leaders, and experts in gender lens philanthropy and a community of peers who share our vision for a gender equal world
- Invitation to Annual Summit & Member Day / Dinner*
- Invitation to Philanthropic Leadership Programs*
- WMM Community Hub
- Private Facebook Group
- Ongoing digital and in-person opportunities (i.e. regional gatherings, WMM Collaboratives, #GetEqual Conversations, Generation Equality Series, etc.)
- Forthcoming WMM Digital Learning Lab (preview latest research, unique insights, philanthropic strategies)
- Immersion Experiences and Member Retreat Invitations
- WMM Team 1:1 support
- Tailored Listservs (region and issue-specific)
- Monthly Member and Quarterly Newsletters

**Ticketed programs are charged separately and not included in minimum annual contribution*



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FAMILY MEMBERSHIP CRITERIA

WHAT COUNTS

FINANCIAL CRITERIA

A GIFT OR COMMITMENT WITH A TOTAL VALUE OF \$1 MILLION USD OR MORE (within 10 years) to nonprofit organizations or initiatives that work toward the advancement of women and girls. All gifts and commitments made must have an explicit and clear gender lens and must be philanthropic in nature, with no financial benefits returned to the donor and / or their foundation (with the exception of PRIs listed below).

MULTIPLE INDIVIDUALS MAY JOIN THROUGH A FAMILY OR PRIVATE FOUNDATION but each must be a family member with stewardship and decision-making authority regarding gift disbursements. Unrelated staff of family/private foundations are not eligible to join.

A DISTRIBUTION PLAN IS ENCOURAGED that is most comfortable for you. However, all gifts must be fully distributed within a consecutive 10-year time frame.

DESIGNATION to a named organization or initiative is strongly encouraged but not required. Members making undesignated commitments must agree to yearly reporting until they have given equivalent to \$1 million USD or more.

A PLANNED GIFT counts, provided the gift is irrevocable, has a present-day value equivalent to \$1 million USD or more, and is made to a nonprofit organization or initiative clearly working to advance women and girls. Documentation is required.

GIVING THROUGH A DONOR ADVISED FUND (DAF) QUALIFIES, provided that the ultimate recipients of your gift(s) are designated according to the criteria outlined above.

PROGRAM RELATED INVESTMENTS (PRIs) QUALIFY if the ultimate recipients of your gift are designated according to the criteria outlined above. A PRI is a loan, equity investment, or guaranty, made by a foundation in pursuit of its charitable mission rather than to generate income.

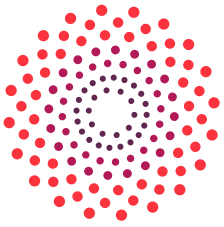
ANNUAL FAMILY MEMBERSHIP CONTRIBUTIONS BEGIN AT \$15,000 USD for two people, with \$5,000 USD for each additional engaged family member. This contribution is tax-deductible and may be counted toward the million-dollar membership requirement.

ENGAGEMENT CRITERIA

WMM strongly encourages all members to participate in at least one **PROGRAM OFFERING** per year, such as the Annual Summit, Philanthropic Leadership Program, Regional Convenings, or other programs and online platforms. We recommend completing the **PHILANTHROPIC LEADERSHIP PROGRAM** within the first 2 years of membership. The program is an immersive learning journey designed to help you build and amplify your leadership and deepen your impact.

WMM invites all members to introduce the organization to other prospective members by **HOSTING A REGIONAL EVENT** in their local community, **INVITING THEM TO THE ANNUAL SUMMIT**, or **CONNECTING THEM TO THE WMM TEAM**.

WMM has a **'SHARE AND NOT SOLICIT'** policy which invites members to be comfortable sharing what they do and are passionate about, but to refrain from any form of solicitation.



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FAMILY MEMBERSHIP FORMS

GIFT INFORMATION

Please provide details for your family gift or commitment to join Women Moving Millions below. Please only list gifts that are directly benefitting women and girls or those that have a clear gender lens. After the minimum \$1M USD commitment is fulfilled, WMM strongly encourages all members to continue reporting in yearly regarding their giving to women and girls.

GIFT INFORMATION

Name (Family Member #1):

Name (Family Member #2):

Gift Amount (\$1M USD or more):

Date Gift Committed:

Over How Many Years Will Your Gift or Commitment Be Distributed (between 0 and 10)?

Total Gift Amount Per Year (if known):

If yours is a planned (legacy gift), please indicate that here and the associated amount:

Beneficiary Information: Please list all gifts to organizations, initiatives, or programs that have a gender lens and clearly indicate how the gift is benefitting women and/or girls (if you do not have enough room, please include an attachment in Word or email format with the forms).

Organization Name

Amount Given or Committed

Date

Organization Name	Amount Given or Committed	Date

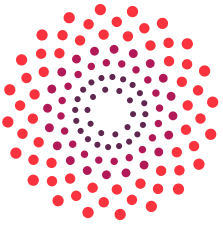
Member Signature:

Date:

Member Signature:

Date:

Women Moving Millions strives to maintain accountability for the accuracy of our facts and figures. To that end, if your gift is not fully designated at this time, we require that you complete an annual gift update. This reporting form will be distributed each January. Please return all completed forms to Women Moving Millions at [19 Fulton Street, Suite 301, New York, NY 10038](#) or to Amanda Griffin, Director of Community Engagement, by email at agriffin@womenmovingmillions.org.



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MEMBERSHIP FORMS
CONTACT INFORMATION
FAMILY MEMBER #1

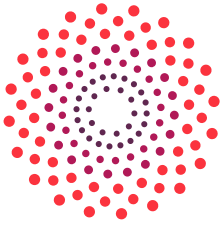
Welcome to Women Moving Millions. We are thrilled you have decided to join our community. Please fill out all parts of this membership form package. The information you provide below will be honored by Women Moving Millions in the manner requested on the release accompanying this form.

CONTACT INFORMATION - FAMILY MEMBER #1

Member Name:			
Referred or Introduced to WMM by:		Birthday (Month/Day):	
Primary Address:			
City:	State:	Postal Code:	Country:
Secondary Address:			
City:	State:	Postal Code:	Country:
Home Phone:		Cell Phone:	
Primary Email:			
Secondary Email:			
Assistant Name:			
Assistant's Phone:		Assistant's Email:	
Preferred Mode of Contact (Please specify): Email Home Phone Cell Phone Mail Assistant			
Notes:			

LEARN MORE

Contact Amanda Griffin, our Director of Community Engagement, at agriffin@womenmovingmillions.org to learn more about joining Women Moving Millions.



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MEMBERSHIP FORMS

ANONYMITY RELEASE FAMILY MEMBER #1

This release is granted by me, _____, to Women Moving Millions, Inc.

GENERAL ANONYMITY REQUIREMENT

Women Moving Millions has always been committed to protecting the privacy of its members, and will honor any individual member's request for anonymity. To that end, please let us know your general anonymity requirements for membership.

- Non-Anonymous / Public Member:** *I would like to be a public member of Women Moving Millions, and known to other members and the general public as such.*
- Anonymous Member:** *I would like to be an anonymous member of Women Moving Millions, and only known to Women Moving Millions Members, Board of Directors, and Staff Team.*

USE OF IMAGE & INFORMATION (FOR NON-ANONYMOUS / PUBLIC MEMBERS)

By marking the box below, I grant permission to use my image and information in the following way:

- Full Release:** I grant release for my image and information to be used for a variety of purposes (email marketing, website, event materials, annual reports, etc.) by Women Moving Millions (WMM) without further notification to me for each usage.
 - Yes! I would be interested in acting as a Spokesperson/Media Contact for WMM. WMM may contact me for media or press opportunities. WMM will not provide media my contact information without obtaining my permission first.
 - Yes! I understand that the amount of my gift, the organizations/initiatives funded, and my motivation for supporting women and girls will be used by WMM for statistical and informational purposes.
- Limited Usage:** I grant release for the use of basic information about my motivation for supporting women and girls in unattributed quotes/formats only, but deny permission to use my name or image.

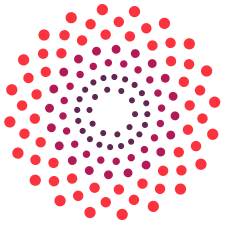
CONTACT INFORMATION STATEMENT

Women Moving Millions will not release your contact information to external organizations or individuals without your prior consent. Women Moving Millions will only share the contact information of Non-Anonymous / Public members with other members of the community in discretionary ways (e.g. outreach, internal donor communications, member directory). Women Moving Millions will own the copyright and all related rights to any materials produced by the organization which may contain your information. Women Moving Millions is not responsible for information distributed by organizations or persons other than those noted. This release shall be governed by New York law and any disputes in connection with this release will be resolved only in the courts located in Manhattan, New York

Member Signature:

Date:

Please return your completed membership forms to Women Moving Millions at [19 Fulton Street, Suite 301, New York, NY 10038](#) or to Amanda Griffin, Director of Community Engagement, by email at agriffin@womenmovingmillions.org.



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MEMBERSHIP FORMS
CONTACT INFORMATION
FAMILY MEMBER #2

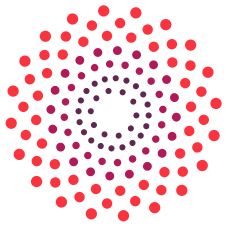
Welcome to Women Moving Millions. We are thrilled you have decided to join our community. The information you provide below will be honored by Women Moving Millions in the manner requested on the release accompanying this form.

CONTACT INFORMATION - FAMILY MEMBER #2

Member Name:			
Referred or Introduced to WMM by:		Birthday (Month/Day):	
Primary Address:			
City:	State:	Postal Code:	Country:
Secondary Address:			
City:	State:	Postal Code:	Country:
Home Phone:		Cell Phone:	
Primary Email:			
Secondary Email:			
Assistant Name:			
Assistant's Phone:		Assistant's Email:	
Preferred Mode of Contact (Please specify): Email Home Phone Cell Phone Mail Assistant			
Notes:			

LEARN MORE

Contact Amanda Griffin, our Director of Community Engagement, at agriffin@womenmovingmillions.org to learn more about joining Women Moving Millions.



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MEMBERSHIP FORMS

ANONYMITY RELEASE FAMILY MEMBER #2

This release is granted by me, _____, to Women Moving Millions, Inc.

GENERAL ANONYMITY REQUIREMENT

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- Non-Anonymous / Public Member:** *I would like to be a public member of Women Moving Millions, and known to other members and the general public as such.*
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Member Signature:

Date:

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