

A close-up portrait of a woman with a warm complexion, looking directly at the camera with a calm expression. She is wearing a blue headwrap with a white and brown geometric pattern, tied in a knot at the top. Her hair is pulled back. She has a small gold nose ring and a gold hoop earring with a decorative element. She is wearing a light blue ribbed turtleneck sweater under a dark jacket. The background is a plain, light-colored wall.

T H E F U T U R E O F

D E M O C R A C Y

I S G E N D E R

E Q U A L I T Y

2022 ANNUAL SUMMIT



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# DEAR FRIENDS,

**On behalf of the Board of Directors  
and Staff, we welcome you to the  
2022 Women Moving Millions Summit.**

Much has changed since we gathered at our last in-person Annual Summit in September 2019. Today, we are at a critical juncture in the dual fights for gender equality and democracy, which are inextricably linked. Globally, women's political and economic empowerment is in decline, a trend accelerated by the pandemic. This is happening alongside a worrying rise in autocracy, further threatening women and girls' rights, safety, and opportunity.

The theme of this year's Summit – The Future of Democracy is Gender Equality – is a call to action. Its intent is to draw attention to women's central role in powering democracy and call upon the philanthropic sector to accelerate its investment in feminist movement-building efforts, strengthening and sustaining democracy in the process.

During our time together, we will listen carefully to the challenges facing women and democracy, debate ideas, and explore solutions. We will examine the unique role and impact philanthropy can play – and how you can be a partner in this important work.

We thank you for joining us. Without you, the work we do would not be possible. The road ahead is long, and many challenges await. But through passion, drive, and bold action, we will get closer to a gender equal future.

Welcome!

Warmly,

Sarah Haacke Byrd, Women Moving Millions Chief Executive Officer  
S. Mona Sinha, Women Moving Millions Board Chair

**THE  
STATUS OF  
WOMEN IS THE  
STATUS OF  
DEMOCRACY**

**— VICE PRESIDENT OF THE UNITED STATES KAMALA HARRIS**

**IN 2009, ONLY**

**6%**

**OF THE WORLD'S POPULATION  
LIVED IN AUTOCRACIES**

**34%**

**DO TODAY**





# THE FUTURE OF DEMOCRACY IS GENDER EQUALITY

We can't realize our shared vision of a gender equal world when democracy isn't strong – and we can't have strong democracies without equality. In recent years, progress towards both of these goals has slid dramatically around the world. Authoritarianism is on the rise, and women's political and economic empowerment is stalling or declining. Which is why this is such a pivotal moment for our work.

The challenges before the global community are considerable and urgent. From the accelerating climate crisis, breakdown of confidence in democratic institutions and its leaders, the impact of the pandemic, the epidemic of digital misinformation, and now the crisis in Ukraine, it is understandable to feel pessimistic about how possible it is to build a more just and equal world. But this is precisely the moment when we must be vigilant, determined, and bold in action.

Now is the time to acknowledge and embrace that women power democracy and that wherever women's rights are under threat and retreat, so too is democracy. That is why at Women Moving Millions, we're driving resources to feminist movement-building efforts to do our part to ensure that women's needs are at the center of strategies to strengthen democracy. By funding women's civic and political efforts, we are buttressing democracy and its promise to extend prosperity and human rights for all.

We cannot confront paternalistic, regressive assaults on gender equality and democracy without investing in women's leadership, power, and influence. Philanthropy must step up and finance the priorities on which the future of democracy depends. The future of democracy is gender equality.







**FEMINIST  
MOVEMENTS  
ARE AN  
ENGINE OF  
DEMOCRATIC  
PROGRESS**

**ACTIVISM AND GENDER EQUALITY  
THREATEN AUTHORITARIAN LEADERS**

# TUESDAY, APRIL 12, 2022\*

## 8:00 AM - 9:00 AM: REGISTRATION AND BREAKFAST

Conservatory Ballroom, 2nd Floor

## 9:00 AM - 12:00 PM: MORNING SESSION

Grand Ballroom, 2nd Floor

## WELCOME TO THE 2022 ANNUAL SUMMIT

This year's summit MC, **Shaun Robinson**, Founder and President, S.H.A.U.N. Foundation for Girls, TV host and Philanthropist joins

**Sarah Haacke Byrd**, Chief Executive Officer, WMM, in welcoming you to our 2022 Annual Summit.

## THE FUTURE OF DEMOCRACY IS GENDER EQUALITY

**Erica Chenoweth**, Frank Stanton Professor of the First Amendment, Harvard Kennedy School

**Zoe Marks**, Lecturer in Public Policy, Harvard Kennedy School and Faculty Affiliate, Harvard University Center for African Studies

Ambassador **Melanne Verveer**, Executive Director, Georgetown Institute for Women, Peace & Security

## RACE, GENDER, & MEDIA: Why Representation Matters

Moderator: **Errin Haines**, Founding Mother & Editor at Large, The 19th

**Katie Benner**, Reporter, The New York Times

**Amna Nawaz**, Chief Correspondent & Primary Substitute Anchor, PBS NewsHour

**Ayesha Rascoe**, Host, Weekend Edition Sunday, NPR

## WOMEN LIFTING WOMEN

**Deborah Haaland**, United States Secretary of the Interior

## FROM GENDER PARITY TO GENDER EQUALITY: Expanding Political Participation & Power

Moderator: **Daniella Ballou-Aares**, CEO & Co-Founder, Leadership Now Project

**Aimee Allison**, Founder & CEO, She the People

**Ghida Dagher**, President, New American Leaders & New American Leaders Action Fund

**Cristina Tzintzún Ramirez**, President & Executive Director, NextGen America

\* Agenda at time of printing.



## THE FUTURE OF WORK:

### Building an Inclusive Care Economy

Moderator: **Pamela Shifman**, President, Democracy Alliance

**Ai-jen Poo**, Founder & Executive Director, National Domestic Workers Alliance

## 12:00 PM: LUNCH

Conservatory Ballroom, 2nd Floor

## 1:15 PM - 4:15 PM: AFTERNOON SESSION

Grand Ballroom, 2nd Floor

## AFTERSHOCK:

### Examining the Maternal Health Crisis Through Lived Experience, Advocacy, and the Power of Art

**Paula Eiselt**, Director & Producer, Aftershock

**Shawnee Benton Gibson**, Co-Founder, The ARIAH Foundation

**Tonya Lewis Lee**, Director & Producer, Aftershock

**Omari Maynard**, Educator & Artist

## ENGAGING MEN TO ADVANCE GENDER EQUALITY

**Jimmie Briggs**, Essayist & Advocate

## DEFENDING DEMOCRACY FROM DISINFORMATION:

### How Technology is Making the World Less Safe for Women and Girls

Moderator: **Lucina Di Meco**, Co-Founder, #ShePersisted

**Patrícia Campos Mello**, Journalist, Folha de São Paulo

**Vanessa Cardénas**, Deputy Director, America's Voice

**Cailin Crockett**, Director, Military Personnel & Readiness, NSC/Senior Advisor, Gender Policy Council, The White House

## SESSION WRAP UP

## 6:30 PM - 9:30 PM: COMMUNITY RECEPTION & DINNER

Conservatory Ballroom, 2nd Floor

# WEDNESDAY, APRIL 13, 2022\*

## 8:00 AM - 9:00 AM: BREAKFAST

Conservatory Ballroom, 2nd Floor

## 9:00 AM - 12:00 PM: MORNING SESSION

Grand Ballroom, 2nd Floor

## GOOD MORNING! WELCOME TO DAY TWO

MC: **Shaun Robinson**, Founder and President, S.H.A.U.N. Foundation for Girls, TV host and Philanthropist

**S. Mona Sinha**, Board Chair, Women Moving Millions

## DIVERSITY, EQUITY & INCLUSION:

### Examining The Business Case for Reproductive Health

Moderator: **Patience Marime-Ball**, Founder & CEO, Women of the World Endowment

**Dr. C. Nicole Mason**, President & CEO, Institute for Women's Policy Research

**Lourdes Rivera**, Senior Vice President U.S. Programs, Center for Reproductive Rights

**Jennifer Stark**, Senior Director of Corporate Strategy, Tara Health Foundation

## EQUITY, PROXIMITY, AND TRUST:

### Has Philanthropy Measured Up to Its Aspirations?

Moderator: **Teresa Younger**, President & CEO, Ms. Foundation

**Hali Lee**, Founder, Radiant Strategies, Founder, Asian Women Circle and Co-Founder, Donors of Color Network

**Tynesha McHarris**, Co-Founder, Black Feminist Fund & Principal, Black Harvest

**Dr. Monique Morris**, President & CEO, Grantmakers for Girls of Color

## THE WARRIOR PRINCESS STRIKES BACK:

### A Story of Collective Recovery & Healing

**Sarah Eagle Heart**, Author, Emmy Award Winning Storyteller, Co-CEO of Return to the Heart Foundation



## **CLOSING THE GENDER & RACIAL WEALTH GAP: Exploring New Inclusive Economic Models to Tackle Poverty**

Moderator: **Megha Agarwal**, Executive Director, Monarch Foundation & The Bridge Project

**Dr. Amy Castro**, Associate Professor, Co-Founder & Director, University of Pennsylvania School of Social Policy & Practice and Center for Guaranteed Income Research

**Holly Fogle**, Founder, The Bridge Project

**Aisha Nyandoro**, Founding CEO, Springboard to Opportunities

## **12:00 PM: LUNCH**

Conservatory Ballroom, 2nd Floor

## **1:15 PM - 4:15 PM: AFTERNOON SESSION**

Grand Ballroom, 2nd Floor

## **BUILDING NARRATIVE & CULTURAL POWER: Examining the Role of Arts and Culture to Advance a Participatory, Inclusive, and Equitable Democracy**

Moderator: **Jamia Wilson**, Executive Editor, Random House

**Elizabeth Méndez Berry**, Vice President & Executive Editor, One World

**Latoya Peterson**, Co-Founder & CXO, Glow Up Games

**Favianna Rodriguez**, Artist, & President, The Center for Cultural Power

## **THE FUTURE OF WELLBEING: Addressing the Mental Health Crisis with Youth and Adolescents**

Moderator: **Meredith Skrzypek Arthur**, Content Lead, Pinterest

**Dr. Lee Beers**, President, American Academy of Pediatrics & Medical Director, Community Health & Advocacy, Children's National Hospital

**Lishaun Francis**, Director Behavioral Health, Children Now

**Bill Smith**, Founder, Inseparable and Founding Partner, Civitas Public Affairs Group

## **THE FUTURE OF EQUALITY: Next Generation Voices of Activism**

Moderator: **S. Mona Sinha**, Board Chair, Women Moving Millions

**Sophia Armen**, Co-Director, The Feminist Front

**Rosie Couture**, Executive Director, Generation Ratify

**Ari Kohn**, Co-Founder, GenZ for Change

## **CLOSING**

**Sarah Haacke Byrd**, Chief Executive Officer, Women Moving Millions

**EQUAL**

**VOICE**

**EQUAL**

**POWER**

**EQUAL**

**CHOICE**

**EQUAL**

**JUSTICE**

**EQUAL**

**PAY**

**EQUAL**

**SAY**



# CATALYZING RESOURCES FOR WOMEN AND GIRLS

The future of democracy is reliant on women's equal participation in public life – socially, economically and politically. Across the challenges facing our planet, from COVID-19 to climate change, women aren't just bearing the brunt of the impact—they are also powerful architects of solutions. By using our power and influence together, we can have a transformative impact on addressing the systemic and cultural barriers to equality. Now is the time for bold action.

## BEYOND THIS SUMMIT

Closing the resource gap for the movement for gender equality has never been more urgent.

**Give Bold** Consider your financial commitment and how you can be part of this collective effort to provide critical funds at this time of historic need.

**Be Powerful** Our history as an organization is proof that when women give boldly, others will follow. Tap into the power of your personal community. Encourage your network to join you and commit to supporting women and girls worldwide. Because together, we are more powerful.

**Get Curious** We believe that learning and curiosity are critical to being a more effective philanthropist. Challenge yourself to listen, learn, and reflect on how you can be a more effective ally and how your philanthropy can evolve to support the work ahead.

## Non-members are invited to join Women Moving Millions

All members make a minimum bold commitment of \$1M (within 10 years) to organizations that benefit women and girls. To apply for membership, learn more about our criteria and how your funds can have exponential impact, please contact us at [joinus@womenmovingmillions.org](mailto:joinus@womenmovingmillions.org)

There are options available for Next-Gen membership.

# ABOUT US

More than a decade ago, Women Moving Millions (WMM) was founded to ‘raise the bar on women’s giving,’ catalyzing a major global funding initiative and raising a groundbreaking \$181M. WMM has grown from these ambitious beginnings to become a thriving global community of over 350 philanthropists who have collectively committed nearly a billion dollars to advance gender equality.

At WMM, we envision a gender equal world where women and girls are agents of change in their own lives and communities. A world that is just, at peace, and flourishing. To achieve this vision, we believe we must drive greater resources to the intersecting movements fighting for gender and racial equality. With less than 2% of philanthropic capital going to women and girls, this vision will remain out of reach unless we shift the quantity and quality of funds to fill it. This is where women’s philanthropy can step in.

With one-third of global wealth controlled by women, we have entered a new, unprecedented era of opportunity. Now is the time to activate our leadership, advocacy, and financial power. At WMM, our transformative potential lies in community and our shared belief that together, we are more powerful. By leveraging our collective strength, networks, influence, we can achieve more than just incremental impact – we can drive exponential change, accelerating progress towards gender equality globally.



**WITH LESS THAN 2% OF FUNDING  
SUPPORTING WOMEN AND GIRLS,  
IT WILL TAKE ALL OF US, MOVING  
STRATEGICALLY, ASSERTING OUR  
VOICE AND INFLUENCE, TO BOLDLY  
CHALLENGE THE WORLD AROUND US.**

**— RENEE PARSONS, WMM MEMBER**



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## OUR TEAM

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